



Sample Social Media Posts

Below are sample social media posts that you can copy and paste to your social media pages to promote your fundraiser. These posts should take no more than 5-10 minutes!

Please be sure to [tag] TBC in your post so that we can reshare, the two samples below can be used on Facebook, LinkedIn, and Twitter. The captions will also work for Instagram, but links must be placed on your bio as links are not accessible in the caption.

Photos are HIGHLY encouraged.

Draft Caption #1:

This year, I will be running the 127th @ Boston Marathon on behalf of (@) Trinity Boston Connects (TBC). The mission of TBC is to heal the traumatic impact of systemic racism in Boston and create an equitable Boston in which youth of color can thrive. Please join me and #TeamTrinity as we aim to raise money to support Boston's youth! [\[Insert Given Gain Link\]](#)

#TBC #BostonMarathon #YouthOfColor #racialequity

Draft Caption #2:

The 127th @ Boston Marathon is approaching! Join me and #TeamTrinity as we raise money on behalf of (@) Trinity Boston Connects, a non-profit aiming to heal the traumatic impact of systemic racism in Boston. [\[Insert Given Gain Link\]](#)

#TBC #BostonMarathon #YouthOfColor #racialequity

Social Media Story Posts (Instagram, Facebook, and Twitter)

- Post often as they are only "live" for 24-hours, tag TBC, and insert your Given Gain link using the "*Link sticker*"
- Share live update or a clip your running route or tracker



More samples and tips below:

Ask your family and friends to post on your behalf so they can share with their connections

Hello FB Family!

My cousin [Alex Yen](#) will be running this year's marathon and he picked the MEB Foundation as his charity to raise money for. MEB helps promote youth health and fitness. Alex feels very strongly about this foundation and the well being of our youths. He is a little over 50% to his goal of \$8500. Please consider helping him out.

A quick story about Alex. This will be his second marathon. His first was back in 2013, and he never got to finish. He was stopped before he got to Mass Ave. You can imagine the anxiety his mom and the rest of us had during this moment.

Thank you FB family!!!!

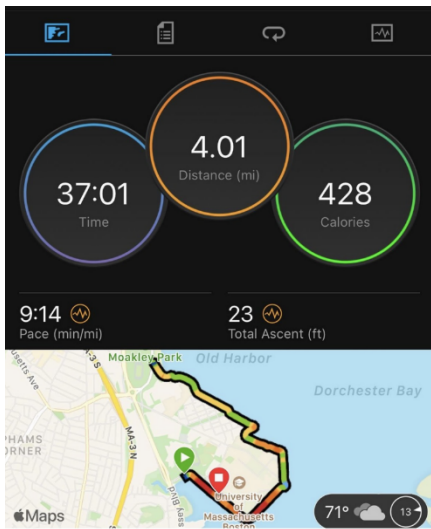


GIVENGAIN.COM

2022 Boston Marathon! I am raising funds for MEB Foundation

Hello! I will be running the 2022 Boston Marathon on April 18th on behalf of The MEB Foun...

Running update post



Liked by tiffche and 70 others

coachjurajedi HEY. Did u donate to my fundraiser yet?! IM DOING IT FOR THE KIDS! Help me help them link in bio ...in other news, the taper phase of training has begun. 20 days!

Sample flyer when partnering with a business:



Sample raffle post and note they are tagging all other organizations they are partnering:

Last chance to buy your [Boston Bruins](#) raffle tickets to the March 24th game against [Tampa Bay Lightning](#) to support my [Boston Marathon](#) charity [Community Rowing, Inc. - CRI!](#) Drawing will be tomorrow night so increase your chances while you can!

I'll be accepting Cash (contact me) or Venmo (Carlie-Brainard)

1 Ticket for \$2

3 Tickets for \$5

10 Tickets for \$10

25 Tickets for \$20

100% of sale proceeds will be going towards CRI!

CRI is the largest public access rowing organization in North America, whose mission is, "to invite individuals of all backgrounds, abilities, and experience to grow through rowing." CRI serves this mission through various programs and aims to provide community, opportunity, and wellness to all. Funds raised from the Boston Marathon will support the Para Rowing and Let's Row Boston programs. The former provides youth and adults with physical and intellectual disabilities an opportunity to experience the profound physical and mental benefits of rowing; the latter brings ergs and certified coaching to Boston Public Schools and increases access to rowing through no-cost programming and transportation to BPS student-athletes.

Sample Giving Tuesday post:

Bill & Melinda Gates Foundation to #MatchAMillion dollars on #GivingTuesday!

in Uncategorized
 Nov 8, 2016 No Comments Share

GlobalGiving

Bill & Melinda Gates Foundation will **#MatchAMillion** with GlobalGiving on #GivingTuesday!

Bill & Melinda Gates Foundation will #MatchAMillion with GlobalGiving on #GivingTuesday! All donations matched at 50% up to \$1,000 per donor per organization while matching funds last.

Scott Beale
 17 November 2016 · Washington D.C., United States ·

I need help from 100 friends.

Could you ask 10 of your friends to give to **Atlas Corps** in honor of our 10 Year Anniversary? Even \$10 would work. Do I have 100 friends who are willing to try?

On **#GivingTuesday**, the Gates Foundation is doing a 50% match of all donations on **GlobalGiving**. My goal is to recruit 100 Friends to get 10 of their friends to give. If each "Campaign Captain" recruits 10 people to give \$70, then that would be \$700 donated plus a \$350 match, or \$1,000+ to support our **#AtlasCorps** Fellows. If I have 100 friends willing to try this, then we will raise \$100,000 for Atlas Corps.

Do you know 10 people who want to support the world's best social change leaders?

21 people have signed up. Can I send you more info about joining this campaign?

Thanks!
 Scott See less

13 2 comments 3 shares

Like Share



3x

Today is
Giving Tuesday!



canadianfeedthechildren • Follow



canadianfeedthechildren Today is #GivingTuesday, a global movement to give back to those who need it most. This year, the COVID-19 pandemic has put nearly 7 million more children worldwide at risk of severe malnutrition.

Please give a gift today to feed children and families in Canada and around the world. All donations and Best.Gift.Ever gifts are matched 3X, so your gift will go three times as far. Come together for children this Giving Tuesday.

TO DONATE: Visit the link in our bio for more.

47w



Liked by [mario_santarossa](#) and others

DECEMBER 1, 2020



Add a comment...

Post